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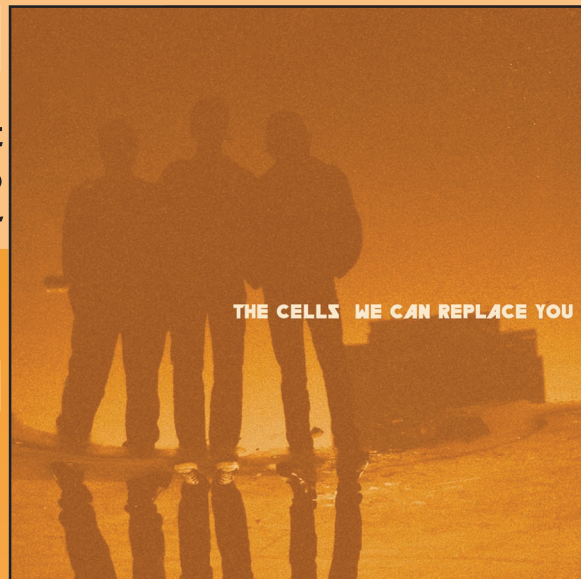
THE CELLS

June 4th, 2002: Street
June 17/18 add: Radio

www.orangerecordings.com/tourdates.html | ALL SPRING & SUMMER: **Tour**

THE CELLS

WE CAN REPLACE YOU



THE CELLS WE CAN REPLACE YOU

The Cells are in a fix. Their songs are too catchy, smart and "pop" for them to be considered a punk band. On the other hand, they play way too loud and with too much wild abandon to be thrown in with the self-conscious crop of "pop" bands who can't seem to go five minutes without name-checking either Big Star or Brian Wilson. And don't call them a "pop-punk" band either. They hate that.

Their feet planted firmly in this century, the Cells play a clean, loud blast of music for people like themselves who can't find anything they like on the radio.

The Cells singer/guitarist Cory Hance's voice alternates between a weary deadpan and the snotty voice of a 15-year-old, sometimes all within the same song. Their melodic songs muse about doomed relationships, toxic celebrity lifestyles, bad behavior, the spooky corporate takeover of everything, finding beauty in strange places and hope in the face of disaster. The band's vocal harmonies soar over beds of angry guitars and pounding drums played by Hance, guitarist Pat McIntyre, drummer Randy Payne and a host of guest bass players including founding bassist Brede Hovland, Rick Ness (Figdish), Skid Marks (Box-O-Car) and Zack Scheider (The Webb Bros.). Song after three-minute song captures the angry hum of urban life while making you want to throw your fist in the air like a kid at his first rock concert.

The individual members of the Cells all moved to Chicago during the 90's to be where some of their favorite records had been made. While they formed the band and honed their songs, the loud music that inspired them became the mainstream taste and diluted itself into something that, frankly, creeps the Cells out.

Fighting for their lives in a world where music, like food, is often genetically designed to hit its target market, the Cells present their first album, *We Can Replace You*...

The Hot Selling/Marketing Points for The Cells:

- Sales: pushing to sell 20,000+ units
- Artist Web: www.thecells.net | Label Web: www.orangerecordings.com
- Radio: **McGathy Promotions** - College Radio | **Jeff McClusky & Associates** - Commercial Specialty Radio
- Strong Markets: Chicago, Milwaukee, Cleveland, Columbus, Midwest
- POP Available: Posters (11x17), Stickers, Bin Cards and rhinestone studded ladies underwear (very limited supply)
- Advertising: 20+ magazines; CMJ, Magnet, PCP, Amplifier, Rockpile, Skyscraper, Alternative Press, Copper Press
- 1100 promos to press, radio and distribution/retail reps
- Video shot in April and May - Release TBD
- EPK (Electronic Press Kit) available
- The album was recorded by Andy Gerber of Million Yen Studios. He's recorded Caviar, Local H, Million Yen, Ness.
- The Cells have played shows with Frank Black and the Catholics, Jonathan Richman (2 sold-out nights), 12 Rods, Ultimate Fakebook, Tommy Keene, Lotion, Verbena, The Apples In Stereo, Kimball/Roeser Effect. Other Cells show-mates & fans include: Local H, Veruca Salt (who told the press across the country during last year's tour that the Cells were their favorite band), Caviar, Nash Kato (Urge Overkill), the Webb Brothers, Brian Liesgang, The Smoking Popes, The Cupcakes, Jonny Polonsky, Triplefastaction, Box-O-Car, Stingray U.K., Million Yen, Muchacha, Tsar, the Pulsars.
- During Randy Payne's & Cory Hance's stint as side musicians in Box-O-Car, they toured the country & played shows with Iggy Pop, Matthew Sweet, Cheap Trick, The Knack and The Church.
- Cory's played shows in Jonny Polonsky's backup band, and Jonny used to fill in for him in Box-O-Car.
- Bass player Rick Ness was a founding member of Figdish (2 releases - Polydor) and pioneered the use of porn stars in rock videos with the video for "When Shirts Get Tight." He also does touring bass duty for the Webb Brothers.
- Cory started the Cells 3 years ago with Norwegian bass player, Brede Hovland, who's now an LA movie producer (Mission to Mars, Big Trouble).

Other Cells releases (Discography):

- *We Can Replace You* | CD | Orange | June 4th, 2002
- "Silver Cloud" | CD | Mike Galaxy's April 2001 "Indy Hits" monthly music industry compilation | 2001
- "Silver Cloud" | CD | Q101 - Chicago | 2002 | Compilation To Be Released
- "Silver Cloud" | CD | Jeff McClusky & Associates' "The Bridge Sampler" | 2000
- "Silver Cloud" | CD | WLWU's (Loyola University Chicago) "Breakthrough Indie Radio" | 2000
- "What You Did" | CD | Veronica "Songs for the Prom" | 1999
- "Vinyl" | CD | Beluga "Beluga On The Rocks 3." | 1999

"Thoroughly catchy, hard-charging power pop that's definitely worth checking out."

—Chicago Tribune | Metromix.com

"The Cells have so many great songs, and their live show is phenomenal. They're definitely a band to watch. I'm excited for them."

—Chris Payne, Current Host, Q101, Chicago

*RECOMENDED TRACKS
**LEAD SINGLE

CD

1. Silver Cloud**
2. All Be Happy*
3. Say Hello
4. What You Did
5. Awkward*
6. Stupid Guy*
7. Fluff
8. I Go Out*
9. Spaceman
10. Vinyl

The Cells

"We Can Replace You"

OR017

June 4th, 2002

FILE UNDER: **Alt/Rock/Pop**



UPC# 7-51937-17802-6 (CD)

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